

Soyer IN 4001T : Understands your worries of cooking more than you!

If you love cooking you need a partner that supports your enthusiasm. And if you don't, you definitely need one that can entice you into it. Both ways, Soyer IN 4001T - the latest in the range of Induction cooktops from Soyer, serves as a perfect cooking partner for you!

To begin with, the eight different preset temperature settings allow a greater level of flexibility and convenience when you're cooking. The versatility in cooking modes from 'saute' to 'boil' makes it a perfect match for Indian cuisine. The "power watch" display flashes an alert indicating the energy consumed which is an environment friendly feature absent in conventional gas or most electric ranges. In addition, there is an "automatic shut-off" that activates in absence of a vessel and allows no power wastage.

Your induction cooker understands your worries of cooking more than you - the Child lock feature for Child protection accompanied with the Keypad lock feature ensures safety. The visual and audible alarm system acts as your substitute in the kitchen - making it safe for you to multitask when cooking. Keeping in mind the hassle of cleaning - Cooktop cleaning is easier since spills and splatters do not burn on to the cooktop. Not to forget Soyer IN 4001T is very light & portable which gives you the freedom to cook as per your convenience.

Its unique Full Polished Crystal Glass top with Touch Sensor control creates a sophisticated look which reflects the latest in kitchen style. Soyer IN 4001T provides you with superior heating technology yet a cooler cooking surface.

Soyer IN 4001T Induction Cooktop makes cooking a fun activity and is priced at only Rs. 3990/-. The Induction cooktop which promises to be your partner in the enthusiasm to cook!

About Soyer

Fenda Audio India Pvt Ltd has established itself firmly in the entertainment segment with its excellence in speakers and accessories with its brand F&D. Now it also ventures into appliances with its home grown brand, 'Soyer' taking the legacy forward.

Soyer has a mixed basket of products ranging from DVD players, Portable DVD Players to Induction cooktops and much more.

Having a high level of backward integration from R&D, to sourcing components and manufacturing, Soyer delivers quality products to suit the needs of Indian Consumers. With a Pan-India presence in 50,000 stores of all formats and 300 service centres, Soyer aims to not just deliver quality, but ensure it!

With this strong indigenous presence and a desire to innovate, Soyer strives to keep delivering value to more customers.

For further media information, contact:

Poonam Deshpande

M: 9930239550

E: poonam.synapsepr@gmail.com