

## Soyer India IN-2000 : Now Cook, the way world cooks!

Man discovered fire over a million years ago. Since then cooking on fire has been the way to go for all of humanity. However with the rising cost of gas - both monetarily and environmentally, people the world over are adopting the revolution in cooking technology - induction cooking.

Cook faster. Cook safer. Cook cleaner. Cook cooler. And most importantly, cook *smarter* than ever before with Soyer IN2000 induction cookers.

With 1600W of power, the Soyer IN2000 cooks much faster than conventional gas stoves. You also save a lot of precious cooking time using the 6 direct accessible controls with different cooking modes. You may also adjust the power & temperature depending on the cooking modes - Roti/Dosa, Curry/Subji, Fry/Hotpot, Pressure cooker, Boil, Idli/Steam, Milk/Tea.

The Soyer IN2000 is much safer than gas or other kinds of electric cooking. No open flames, no red hot coils, no radiant heat source. What's more, the cooker shuts down automatically when there's no vessel on it, or when the vessel on it is empty. Traditional gas cookers waste more than half the heat they generate heating up the kitchen instead of the food. With Soyer IN2000, 90% of the heat generated right into the vessel - saving power, saving money and giving you a cooler kitchen. And with no grates or grease to worry about, clean up is super easy. Just wipe the cooker surface with a damp cloth.

You can get all of these advantages in a sleek, smart device with an LED display for cooking status, audio-visual alarm and 6 easy control keys.

All this comes at a price of just Rs. 2990/- with the stainless steel pot as a value-add. Definitely worth a grab in the market!!

### About Soyer India:

Soyer India - a formidable name in home appliances and electronics since 1997 has a mix of product basket, with a product range of DVD players, Portable DVD Players, Induction cookers and much more.

Having a high level of backward integration from sourcing components to R&D and manufacturing, Soyer delivers quality products to suit needs of Indian Consumer. With Pan-India presence and availability in 50,000 stores of all formats and 300 service centres, Soyer aims to deliver quality products at affordable rates!

With this strong indigenous presence and a desire to innovate, Soyer strives to keep delivering value to more customers.

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